

# National Board of Examinations

**Question Paper Name :** DNB Hospital Administration Paper1  
**Subject Name :** DNB Hospital Administration Paper1  
**Duration :** 182  
**Total Marks :** 100  
**Display Marks:** No

**Maximum Instruction Time :** 0  
**Is Section Default? :** No

**Question Number : 1 Question Id : 32718744074 Consider As Subjective : Yes**

**Please write your answers in the answer booklet within the allotted pages as follows:-**

Question Number	Answer to be attempted within	Question Number	Answer to be attempted within
Q. 1	Page 1-5	Q. 6	Page 26-30
Q. 2	Page 6-10	Q. 7	Page 31-35
Q. 3	Page 11-15	Q. 8	Page 36-40
Q. 4	Page 16-20	Q. 9	Page 41-45
Q. 5	Page 21-25	Q. 10	Page 46-50

1. a) What is significance of leadership in management? [3]
- b) Discuss the latest theory of leadership and its advantages over earlier theories of leadership. [7]

**Question Number : 2 Question Id : 32718744075 Consider As Subjective : Yes**

- a) What is a group? [1]
- b) Discuss the different types of groups with examples. [4]
- c) Discuss social identity theory. [5]

**Question Number : 3 Question Id : 32718744076 Consider As Subjective : Yes**

- a) Discuss significance of conflict management in a organization. [3]
- b) Enumerate various techniques of conflict resolution. Which of these technique is most commonly used in health care institutions? [7]

**Question Number : 4 Question Id : 32718744077 Consider As Subjective : Yes**

- a) What do you understand by working capital? [3]
- b) Discuss various measures which help in maintaining healthy working capital in any organization. [7]

**Question Number : 5 Question Id : 32718744078 Consider As Subjective : Yes**

- a) What is the significance of written communication in management of any organization? [3]
- b) Discuss various barriers to good written communication. [7]

**Question Number : 6 Question Id : 32718744079 Consider As Subjective : Yes**

Managerial decision making is key to optimum working of any organization. Discuss role of costing in different types of decision making. Illustrate significance/role of costing in decision making by giving 2 examples. [10]

**Question Number : 7 Question Id : 32718744080 Consider As Subjective : Yes**

What do you understand by social marketing & impact of the same on the outcome of interventions in health care sector? Illustrate the same by giving suitable examples. [10]

**Question Number : 8 Question Id : 32718744081 Consider As Subjective : Yes**

What do you understand by SWOT analysis? How does this analysis help the organizations remain relevant & creating value to the society? [10]

**Question Number : 9 Question Id : 32718744082 Consider As Subjective : Yes**

What is significance of staffing in maintaining the competitive edge of the organizations? Outline the strategies that organizations should adopt to achieve this objective. [10]

**Question Number : 10 Question Id : 32718744083 Consider As Subjective : Yes**

What do you understand by quality? What are the various measures which can be used to create quality consciousness & quality culture in any organization? [10]